TreeSpero

person-to-person help

PROBLEMS OF TODAY

8 RICHEST PEOPLE = **HAVE THE SAME WEALTH AS THE POOREST 50%**

50% OF THE WORLD LIVES ON <$2.5 A DAY

1 IN 9 SUFFER FROM **HUNGER** EVERY DAY

1/3 OF GLOBAL FOOD **WASTED** EVERY YEAR

5% SUFFERS FROM DEPRESSION

1/2 OF THE SUICIDES ARE CAUSED BY DEPRESSION

1.4% DON'T HAVE A PLACE TO STAY

3.7B **795M** TON **1.3B** **370M** **400K** **100M**

WHILE ALL THIS IS HAPPENING IN THE WORLD

The most searched person on the planet: (2015)

KIM KARDASHIAN 🔍

So far we've solved a lot problems

Ordering a taxi

Uber

Renting a place

Airbnb

Sharing yourself

Facebook, Snapchat Instagram

Getting entertained

Netflix

But, we forgot the single **most important thing**

Caring about each other

PROBLEM:

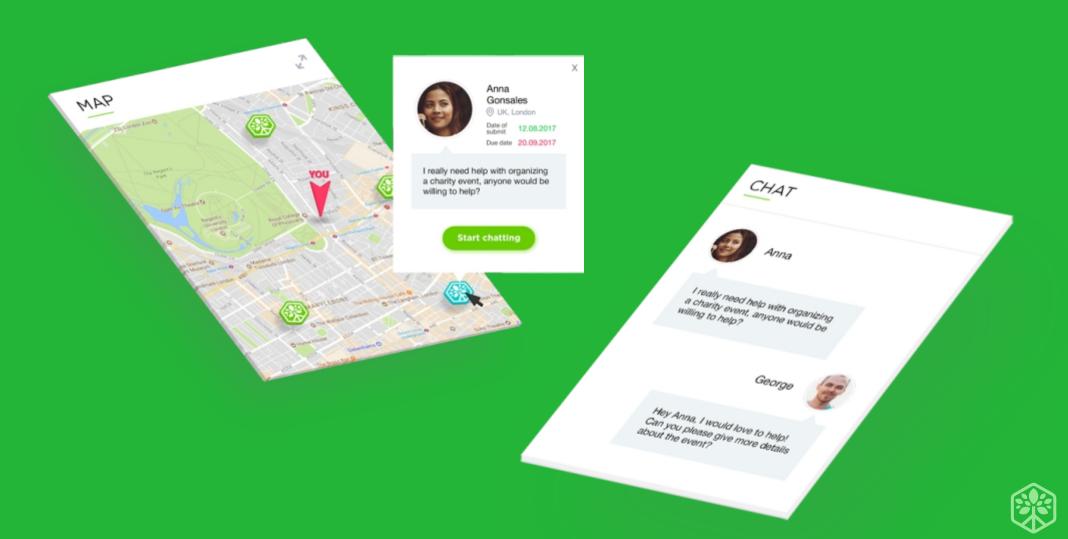**Getting help** - if you need some help, there is no easy place to ask for it

Willingness to help - there are people with spare time and willingness to help, but they can't go and look for people in need

SOLUTION:

A **location-based platform** where people can pinpoint themselves on the map to **ask for any help** and also browse the map to **help people nearby**

MISSION:

We want to remove barriers to local person-to-person help and make kindness a new habit