

Watch for Good Requirements

Here's my idea

I want to build a crowdfunding app that lets you raise funds for non-profits through online advertising views. The app should have google and Facebook login authentication. The app should have 4 user types. The first user type is the non-profits. The non-profit can post stories, photos and videos on the app they can also create fundraising campaigns to raise money for their cause. Non-profits can also post events. There will be an option to donate on each non profit profile page

The second user type is the brand sponsor, brand sponsor can form partnerships with non-profits on various campaigns. Brand sponsors can post stories, pics and videos; they can also advertise, but are subject to a subscription fee. Brand sponsors also provide in-kind donations to the platform, which could be purchased by the funder if they accumulate enough points from the views/money raised. Points are generated by the funders views and interaction with the brand sponsors page.

The third user type is the funder. The funder is the one who raises money through their online advertising views which can be tracked through their profile page along with user analytics. They can like, follow corporate sponsors and non-profits, their favorite cause, and comment on their posts. They can also track how much money they raised through their views. The funder can purchase in-kind donations from the app with the points they earn from watching ads. This user type can donate using a credit card

There should be a chat feature between non-profits and brand sponsors so they can talk about collaborations. I want the system to be able to provide users with their total contribution to each non profit they contributed to annually.

The fourth user type is the Community Groups these groups consist of Donors which would like to support their favorite cause with the sheer number of the group. Groups don't pick a non-profit to follow they simply follow the cause. When you're in a group you can message people within the group, send messages to non profits but can not message Corporate Sponsors